Outline of Effective Organizing Conversations

Introduction

My name is _____.

We're talking to people in _____ neighborhood/on _____ street about Solidarity today.

Ask to come in and talk for a concrete but short amount of time.

Could we come in for 15 minutes and talk about Solidarity/other issue?

Ask Questions

Identify concerns

Are you concerned about _____?

Are you interested in _____?

Gather information

Have you heard of Solidarity?

What do you know about Solidarity?

Connect Concerns to Solidarity's accomplishments and goals (education)

Did you know that Solidarity does _____?

Did you know that Solidarity is working on _____?

Get a commitment and/or assessment

Would you help us work on _____?

Would you be willing to work ____ hours a week at Solidarity?

Would you be willing to give ____ dollars a month to Solidarity? That would help us work on ____.

Would you read this brochure and talk to us about it on _____?

Other

Listening is far more important than talking.

As much as possible, ask question as opposed to giving information.

Keep it conversational. Conversations last as long as all parties are interested.

Schedule for 6/27/09 Organizing Workshop

Part One

Introductions	(20 minutes)
Obstacles to organizing	(15 minutes)
Obstacles to commitment	(15 minutes)
Accomplishments and Goals	(30 minutes)
Break	(10 minutes)
Outline of Effective Organizing Conversations	(30 minutes)
Role Play	(45 minutes)
Lunch Break	(60 minutes)

Part Two

Contact sheets	(15 minutes)
The List	(15 minutes)
Numerical Goals and Evaluations	(15 minutes)
Tasks/Challenges/Goals as Organizing Opportunities	(15 minutes)
Meetings	(15 minutes)